

# CALL FOR PAPERS

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The main aim of the International Journal of Business and Accountancy (IJBA) is to provide an intellectual and practitioner engagement platform for exchange of knowledge, information, insight and evidence in the rapidly changing field of business and accountancy. IJBA accepts articles and research papers both empirical and theoretical, quantitative and qualitative studies, academic and business practices, as well as commentaries and news.

## *Topics*

The subject coverage will include but not limited to:

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- Business management
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- Organization and management
- Marketing
- Human resources management
- Knowledge and talent management
- Strategic planning and management
- Business economics
- Financial management and corporate finance
- Financial planning management
- Operations and logistics management
- Quality management
- Training and development
- Business communication
- Business information technology
- Business education
- Leisure and hospitality management
- Business and commercial law
- Other relevant business and related areas

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- Financial accounting
- Management accounting
- Performance measurement
- Management control system
- Taxation
- International accounting
- Corporate governance
- Costing
- Financial statement analysis
- Sustainability reporting
- Corporate reporting and disclosures
- International financial reporting standards
- Other relevant accounting and related areas

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## *Submission Details*

For author submission guidelines, please go to: <http://ijba.intimal.edu.my/>

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